



Leading Change. Transforming Communities.

Annual Report

JUNIOR LEAGUE OF LAS VEGAS

2023-2024



JUNIOR LEAGUE OF
LAS VEGAS



2023-2024 President

Chekesha Van Putten

As I reflect on the accomplishments of the past year, I am overwhelmed with pride and gratitude for the incredible work we have achieved together as a League.

Our journey over the course of 2023-2024 has been nothing short of remarkable, driven by the unwavering dedication and commitment of each and every one of our members.

Building upon a legacy of 78 years of service, we have remained steadfast in our mission to advance women's leadership for meaningful community impact, volunteerism, and training.



In our second year with the new split board governance model, we have successfully implemented our strategic and annual plan, thanks to dynamic leadership and collaboration among committees, councils, board and management teams.

Membership growth has been exceptional, with a strong Provisional Class welcoming 57 new members who represent the future leaders of tomorrow. Our in-person engagement at monthly GMMs flourished, hosting over 1,000 JLLV women in wonderful locations across the Las Vegas Valley. Our member social activities have fostered connections and camaraderie among our Members as well as Sustainers, strengthening the fabric of our community.

Our commitment to training and development has been unwavering. Through our Membership Development Committee, we've increased training opportunities by 40%, offering a diverse array of programs such as Human Trafficking 101, Level Up Your LinkedIn, and Financial Literacy, among others. Our efforts in Diversity, Equity, Inclusion, and Belonging (DEIB) have fostered a sense of community through meaningful shifts, both virtual and in person, that support our diverse membership.

As a League, our community outreach initiatives have made a significant and tangible impact. We launched our First Annual "Find the Good Day" in September 2023, celebrating the good in the world and all around us. We led volunteer initiatives, a book drive with Spread the Word Nevada, as well as donated \$50,000 to 10 community partner organizations, including the Ronald McDonald House of Southern Nevada.



2023-2024 President

Chekesha Van Putten

This year we awarded 47 local teachers education grants totaling over \$49,573, honoring their hard work and dedication to educating our students. Our ongoing partnership with SWHYC has flourished, providing reliable volunteer opportunities throughout the year, while our Three Square pop-up food pantries have been a staple for our members and was renewed for three more years.

DIAD initiatives continue to provide diverse opportunities and our Sustainer programs provide much-needed support, including the Holiday Bear Project, which served four schools and over 300 families in need. Fashion Forward, 'Desert Elegance in Color' executed their 15th annual competition at Southwest Career and Technical Academy with over 230 students participating and 70 student finalists. Students graced the runway and were awarded sewing machines, monetary grants and more to continue to pursue their fashion endeavors.

Our fundraising initiatives have been both fun and rewarding, spreading awareness about the great work we do in our community. Events such as the Space Cowboy Bar Crawl and the Peace, Love, Las Vegas 5k successfully engaged the general public by 50%, while our largest fundraiser, Paint the Town Red Gala, honoring Wendy Kalb and the Raiders Foundation raised over \$200,000 to support our League and community programs. Donor stewardship has been enhanced with Little Green Light to ensure ongoing processes for our organization are in place for years to come. We welcomed our wonderful new Office Manager, Marquita Brown. Across all communication channels, from social media to newsletters and PR, our efforts have been consistent, ensuring that the incredible work of JLLV is recognized and celebrated, while our legacy efforts have been archived at UNLV.

Last but not least, we are incredibly proud that over the past year, through our Project, Research and Development (PRAD) Committee and membership vote, we've adopted two new partnerships including St. Judes Ranch for Children and BE A SHERO, to help combat human trafficking in Southern Nevada. We will begin to provide new and exciting volunteer opportunities for our members to reflect our ongoing commitment to creating positive change in our new focus area. Our advocacy efforts with PAAC have been focused on researching public policies in preparation for the upcoming legislative session in 2025.

I could go on about the great work our League is doing, but none of this would be possible without the hard-working members of JLLV who put their heart into all that they do to improve our community. We also must thank our partners, donors and supporters who believe in our mission. I am honored to have had the opportunity to lead the Junior League of Las Vegas as President for the 2023-2024 year. I am confident that we will continue to make a meaningful impact in our community and inspire positive change for years to come.

This is our legacy.

With Deepest Gratitude,
Chekesha Van Putten, 2023-2024 President



2023-2024 BOARD OF DIRECTORS

President: Chekesha Van Putten
President-Elect: Tya Mathis-Coleman, D.P.P.
Executive Vice President: Kristina Villardi
Vice President, Finance: Michelle Eckmann
Recording Secretary: Jane Ashley Celera
Director At Large: Melissa Ribis
Sustaining Advisor to Board: Jennifer White

2023-2024 SUSTAINER BOARD OF DIRECTORS

President: Dalisa Cooper
Vice President: Jennifer White
Secretary: Courtney Holcombe
Treasurer: Robbie McClain
Endowment Chair: Suzette Wheeler
Holiday Bear Committee Chairs: Laura Guida
 & Sonnya DeBonis
Holiday Coffee Chair: Judy Beal
Sustainer Trip Chair: Michele Schafe & LuAnn
 Kutch
Events: Stacy Sheely
Membership Chair: Phoebe Cooper

2023-2024 MANAGEMENT TEAM

Vice President, League Operations:
 Teresa Deschamps
Vice President, Community:
 Amy Kihnke
Vice President, Fund Development:
 Jaclyn Dadas-Kraper
Vice President, Communications:
 Kristen Fulmer
Member at Large of League Operations:
 Caitlin Hollingsworth
Member at Large of Community:
 Kanani Espinoza, D.P.P.
Member at Large of Fund Development:
 Jennifer Salem
Member at Large of Communications:
 Kristina Bartlett
Treasurer: Rachel Stephensen



Sustaining President

Dalisa Cooper

It has truly been an honor to serve as the JLLV Sustaining President this past year! Our Sustaining members have shown unwavering dedication to our community and sustaining projects.

The Sustainer Board has had an exceptional year. Our Vice President successfully facilitated connections between Sustaining Advisors and Active councils and committees, achieving an impressive 99% success rate! Our Treasurer diligently maintained our financial records and provided monthly reports to the Board and all committees. Our Secretary worked tirelessly to keep Sustaining members informed of news



and events through emails and newsletters. And a big thanks to our many members for actively engaging on Facebook while also keeping up with our monthly newsletters.

The Bear Project Co-Chairs and their dedicated committee had another remarkable year. They expanded their reach to a fourth school and served 316 children from 91 families, providing clothing, toys, and books just in time for the holidays. Additionally, 150 homeless teens at the Shannon West Homeless Youth Center received donations totaling \$10,000 in gift cards during the 2023 holiday season. The workshop following the holiday coffee was flawlessly organized and thoroughly enjoyed by all.

The Endowment Fund reached a milestone value of \$1 million thanks to many years of generous league member donations and increases in the market value of its investments. The Investment Oversight Committee has been reinstated and has enlisted the expertise of an outside financial advisor. Efforts to secure a lease and tenant for the Morelli House, along with necessary improvements and upkeep, have been diligently pursued.

Our Events Co-Chairs orchestrated successful Fall and Spring meeting brunches at Dragon Ridge Country Club and Canyon Gate Country Club, respectively, with both events boasting impressive turnouts.



Sustaining President

Dalisa Cooper

The Holiday Coffee Chair orchestrated a delightful event with a unique twist, choosing Southwest Career and Technical Academy as the venue. The festive atmosphere, combined with the culinary delights prepared by the school's talented students, contributed to its success. League members and friends were able to drop off their Bear project contributions while enjoying coffee and tea poured by past presidents.

Our Membership Chair has been instrumental in warmly welcoming new sustainers and transfers, ensuring their inclusion and providing continued invaluable support. Her efforts contribute greatly to the welcoming and inclusive atmosphere that defines our organization.

For the Fall 2023 trip, Members embarked on a memorable adventure to Santa Barbara, CA, exploring the picturesque landscapes and vibrant culture of the region. Plans are already in motion for our upcoming Fall trip, promising another unforgettable experience filled with camaraderie and discovery.

In summary, this past year has been marked by numerous accomplishments. Our Sustainers and Actives have collaborated seamlessly to achieve our community service goals. I am personally energized and eagerly looking forward to diving into the exciting endeavors of the upcoming year!





Arrangements Committee

The 2023-2024 Arrangements Committee kicked off with a spectacular event during the June General Membership Meeting (GMM).

- 54 members enjoyed a yacht trip on Lake Las Vegas, while the new president outlined goals for the upcoming year.
- Throughout the year, successful and engaging GMMs were held at new venues through strategic partnerships with organizations like Girl Scouts, Aristocrat Gaming, HELP of Southern Nevada and Vegas Valley Winery, among others.
- The committee introduced the inaugural "Find the Good Day kick-off GMM" at Pine Hollow Winery and hosted the revamped first annual "JLLV Chili Cookoff" in October, where members competed for the "Best JLLV Chili" title.
- 15 December Home Meetings were organized, featuring diverse topics such as "Botox & Bubbles," "Favorite Things" and "Cooking with Famous Chefs."
- An elegant celebration honoring sustainers was held at Vū Studios during the February GMM, and the May Luncheon transported League members to the charming Chinitas Tapas & Sushi's private ballroom while utilizing the Junior League Trolley.
- The Arrangements Committee's focus included ensuring a welcoming environment at in-person GMMs by collaborating with the Social Committee for post-GMM events and providing backup name tags to encourage member interaction.
- Emphasis was placed on building partnerships with local female-owned businesses to benefit the community and show appreciation to businesses supporting the Junior League.

Despite a limited budget during an inflationary period, the Arrangements Committee successfully organized premier GMMs and created memorable experiences for members, resulting in a record attendance of 1,162 individuals at GMMs throughout the year, surpassing all other committees.





Done in a Day

The Done in a Day (DIAD) committee maintained its role in facilitating connections between our volunteers and the Las Vegas community. Committee members engaged with community partners to address volunteer requests and sustained relationships with JLLV members and community partners throughout the year.

Our volunteers took part in shifts at:

- Ronald McDonald House
- Project Marylin
- Opportunity Village
- Goodwill
- American Cancer Society
- HELP of Southern NV Thanksgiving Packing
- Olive Crest Shade Tree
- Horses 4 Heroes
- Coronado HS Community Garden

Throughout the year, the DIAD Committee organized more than 21 shifts for JLLV members, resulting in hundreds of volunteer hours. During these shifts, our members undertook tasks for our community partners, enabling them to focus on their respective missions. Moving forward, DIAD will persist in bridging JLLV and the Southern Nevada community.



21 shifts
with over
600 hours served



Three Square

JLLV maintained its collaboration with Three Square Food Bank by organizing pop-up food pantries for families facing food insecurity in the community. These events offer groceries monthly to numerous families and individuals residing in areas with the highest levels of food insecurity.

The monthly walk-up food distributions at the James Boys & Girls Club in North Las Vegas have run for five years. The number of households served each month at this location has increased to an average of 150 families. At the newest site, Desert Breeze Community Center on Spring Mountain Road, the service has expanded, with an average of 250 families benefiting each month.

Throughout the year, the 10-member committee hosted 24 pop-up grocery giveaways, distributing over 185,000 pounds of food from Three Square to more than 3,000 households. In addition to Junior League members volunteering over 335 times at the pop-up distributions, volunteers from members' family and friend circles, the Alexander Dawson School, Desert Breeze Community Center, and the National Treasury Employees Union contributed to the success of the grocery giveaway events.

24 shifts
serving an average of
185,000+ lbs
of food

and
153 households
per month
=

3,039 families
and

650 individuals per
month / site
=

13,000 individuals
total





Shannon West Homeless Youth Center

This year, the Shannon West Homeless Youth Center Committee led meal prep shifts, life skills sessions and many fun and engaging activities. They hosted an etiquette field trip in collaboration with Giada's Restaurant and promoted health and wellness by organizing a sound bath with Enchanted Forest Reiki. The youth took part in a visit to The Neon Museum, and expanded meal preparation to feature a generous donation of a soft-serve ice cream machine from Junior League members. As always, the holidays are made special with gifts provided by our Sustainers. With increased involvement from both youth and members, this year was impactful and a great success!



Fun & Engaging Activities:

Neon Museum Visit
Etiquette Lesson at Giada's
Reiki Soundbath



Life Skills
Meal Preparation

Junior League Members graciously donated a soft serve ice cream machine for the cafeteria!





Education Grants

Starting in July 2023, Education Grants introduced their grant opportunity to the Clark County School District and local private and charter schools. By early October 2023, Junior League volunteers evaluated and rated project proposals through a blind grading process, selecting projects that showcased innovative and creative learning opportunities. A record-breaking 181 electronic applications were submitted, marking the highest number of applications received for the grant. The Education Grants committee granted a total of 47 awards amounting to \$49,587 for the 2023-2024 school year. A grant recipient reception at Gateway Classic Cars in November honored 22 middle and high school teachers and 25 elementary school teachers.

Moreover, in collaboration with Cox Communications and the Public Education Foundation (PEF), efforts were made to present the 11th Annual Cox Diversity Scholarship to a local high school graduate. High school seniors were invited to apply, provide letters highlighting leadership and community involvement, and write an essay about a diverse individual in the Southern NV community. Over 95 applications were reviewed and evaluated by Junior League volunteers in March. The 2024 scholarship recipient was awarded \$3,500 in May.

During the school year, Junior League members visited the classrooms of winning teachers to witness their grant projects in action. Volunteers observed a variety of projects, including drone piloting, technology integration in mock trials, biotechnology exploration using crisper kits, clarinet programs, robotics design workshops, pickleball activities, and community garden initiatives, among others. Altogether, the 47 grants impacted more than 8,665 students, including many from Title I schools. The Junior League of Las Vegas remains impressed by the dedication of local teachers and the positive influence they have on the youth of Clark County.





Provisional Committee

This League year, our six pods comprised of 68 Provisional members, were tasked to each complete a mini project, resembling an active year, all while being trained on JLLV and our new focus area. Each pod presented a recap and reflection to their class and members from the Management Team & Board of Directors.

Member Engagement – planned impactful events and experiences throughout the year to encourage new members to get to know one another through icebreakers, get-togethers and recognition activities.

Research – researched human trafficking, including definitions, types, and information specific to Nevada and nationally. The presentation and report are available for members in the Resource Center.

Social - hosted “Salsa Night” at Feel the Music Dance Studio. Over 30 members snacked, chatted and got to know one another, then learned bachata and merengue dance steps together.

Community - gathered donations and assembled crisis bags for human trafficking victims through Signs of Hope. The original goal was 25 bags, and they ended up packing 60 bags at a member shift held at TV Transport.

Membership Development - hosted a “New Year, New You” event at Bottega Exchange. Over 30 members participated in a 3-part workshop featuring free headshots, a personal branding session, and a personal style session. The pod also held a raffle raising \$213 toward the crisis bag project.

Fundraising – held “Bowling for a Cause” at Suncoast Bowling Alley. This family-friendly event included over 50 attendees and raised over \$4,400 through ticket sales and a raffle & silent auction. Proceeds went toward purchasing items for the crisis bag project, with the remainder of the funds going directly to Signs of Hope.

Thank you to all of our partners, donors and friends of the Provisional Class. We couldn't have done it without you.



Congratulations to our 68 provisionals!



Elevating Teens

The Elevating Teens committee organized life skills workshops and presented them to Leaders in Training High School students monthly from September to April. The workshops covered many topics to help support students in their development including:

- Time Management 101
- Interview Skills 101
- College Trivia
- Financial Literacy 101
- Mental Health
- Self Advocacy
- Speed Networking

In our final session, we provided College Bound Bags to LIT, each containing gifts such as a book, a personalized journal, and a free resource guide to aid them in their future endeavors.

Assisting in shaping the students of the Las Vegas Valley has been incredibly fulfilling for our Junior League Members, exceeding our expectations.



At each workshop we were able to connect and impact between 20-30 students.



Fashion Forward

Our 15th Annual Fashion Forward community project program collaborated with CCSD Fashion Teachers to enhance the education of local design and fashion students. The program, which began in September 2023 and involved around 250 high school juniors and seniors from five Clark County schools, concluded in April 2024. It consists of two levels: Designers for juniors and Couture for seniors.

This year, the Junior League carefully designed the program to educate students about global impact and the 7Rs of Sustainability in Fashion. This initiative aims to develop skills in rethinking, reducing, reusing, repurposing, repairing, and recycling fashion elements.

The program featured two design challenge rounds focusing on cost sheet management, presentation skills, and sustainability practices. The top performers from each school became finalists and showcased their designs on the runway during a public event themed "Desert Elegance In Color." Thanks to generous sponsors, 18 students received computerized sewing machines, and one student also received a serger. Moreover, first to third-place winners earned prizes worth around \$5,000 and \$2,500, along with additional support for their fashion education and training.





Diversity, Equity, Inclusion & Belonging

The objective of the 2023-2024 JLLV DEIB Committee was to enhance the sense of belonging among our members. Our primary achievements included conducting training sessions that provided safe environments for discussing and learning about various topics such as grief, ageism, invisible disabilities, and neurodiversity. These sessions led to the formation of affinity groups that convene beyond the Junior League premises. Furthermore, we screened a movie focusing on women in STEM careers and engaged in a fruitful discussion about the impacts and key insights we gained from it.



Member Communications

Throughout the year, the Membership Communications Committee worked diligently to inform League members about social events, volunteer opportunities, fundraisers, and membership meetings. Every Tuesday, members received the League Newsletter in their inbox, containing the week's updates. The committee chairs submitted blurbs weekly for inclusion in the newsletter, ensuring that both Active and Sustaining members could learn about the impactful community work done by JLLV.



Membership Development



**Almost 100 members
received important
training for our new
focus area!**



Since the Membership Development committee is focused on member training, we organized programs this JLLV year with a two-pronged approach: professional/leadership development and personal development.

LinkedIn Networking/Resume Building – Do's and Don'ts of LinkedIn, using ChatGPT and AI, leveraging your volunteer experience on your resume.

Sound Bath Healing – Reducing stress and improving creativity and focus through sound healing.

Elevator Pitches – How to make a quick professional presentation with effective results.

Yin Yoga Wellness – Intention setting through gentle yoga practice and journaling.

President-Elect Meet & Greet – Offered members an opportunity to chat with the President-Elect and understand the benefits and responsibilities of League leadership.

Wills & Trusts – Learning about legacy planning.

Self-Defense Fundamentals – Valuable tips and techniques to enhance personal safety.

Financial Literacy – Planning for retirement and learning about the building blocks for financial success as a woman.

Coping with Secondary Trauma – Protecting our mental health with tips on how to compartmentalize and cope with secondary trauma.



Review

The Review Committee, a group of trusted advisors to our Board of Directors, is made up of two appointed Chairs, two appointed members and our valued League Members at Large.

This year, they engaged in meaningful dialogue with all Fund Development and Community Council committees both in the Fall and Spring. Their mission? To review project proposals, assess the overall health of projects and provide recommendations to our Board for the coming year. Our promise? To ensure that every project aligns with our mission and brand, and delivers on our promise to the world.



Nominating

The responsibility to choose our next Board of Directors and Management Team for the forthcoming League year resides with our Nominating Committee. We've taken great care to circulate details about the nomination process, positions, duties, and prerequisites, using a combination of in-person and online mediums.

We were astounded by the quality and quantity of candidates who volunteered to lend their skills and time to the leadership of JLLV. This year, we facilitated both face-to-face and virtual interviews. After thoughtful discussions, the Nominating Committee has selected a dynamic group of women to form the 2024-2025 Board of Directors and Management Team.

We can't wait to see the direction they will steer JLLV in! This is our pledge to the world, and we are excited about what's to come.



Public Relations

The Junior League of Las Vegas (JLLV) has made headlines with many of our major initiatives making waves in broadcast, print, and online platforms. Events such as Find the Good Day, Space Cowboy Pub Crawl, Peace | Love | Vegas 5K, and Paint the Town Red have all been spotlighted.

In July 2023, JLLV was the chosen benefactor of the KSNV 3 Degree Guarantee donation, sponsored by Goettl Air Conditioning. Our check presentation was broadcasted for all to see. The 21st annual Paint the Town Red Gala was also given the spotlight in the June edition of Modern Luxury Vegas magazine.

We owe a huge thank you to our media partners at the Las Vegas Review-Journal, KLAS, Las Vegas Now, KSNV News 3 Las Vegas, and Vegas Magazine. Through successful press, media, and digital marketing campaigns, they've helped the Junior League of Las Vegas make our mark and continue our promise to the world.





Member Social

Throughout this year, the Member Social Committee dedicated itself to enriching the League experience by fostering camaraderie and enjoyment through diverse activities.

They kicked off the new League year with an exhilarating trip to the Super Summer Theater to catch a performance of Kinky Boots, accompanied by a delightful picnic. Their monthly book club gatherings offered stimulating discussions and delectable food and beverages. Additionally, the Committee orchestrated social gatherings before or after the monthly GMMs and curated monthly themed happy hours, providing ample opportunities for members to reconnect regularly.

Embracing the celestial wonders, they seized the rare occurrence of two partial solar eclipses in Las Vegas by equipping League members with solar glasses for safe viewing. Furthermore, they shared insights about the Solar Snap app, empowering members to capture stunning eclipse photos.

In their quest to merge science with socializing, the Committee arranged an enchanting evening at the College of Southern Nevada's Planetarium. Attendees were treated to a captivating show exploring the planets within our solar system and other celestial marvels. Following this immersive experience, members engaged in an outdoor observation session with telescopes, marveling at Jupiter and its Galilean moons, the ethereal beauty of the Orion nebula, the enchanting Pleiades open star cluster, and the captivating allure of the Moon.

At its core, the Member Social Committee fosters strong bonds among League members. By providing enriching social opportunities, it strengthens our League and makes a meaningful impact in our community.





Legacy

The Legacy Committee is the proud guardian of The Junior League of Las Vegas (JLLV) history, cherishing our rich narrative through personal anecdotes and the preservation of valuable documents and photographs. The Committee evaluates images and keepsakes, assessing their significance based on the subject and time period. Valuable materials are securely archived at the UNLV Archives, ensuring our history is well preserved for future generations. The Committee also fosters a close relationship with our Sustainers, thanks to our dedicated committee member, Heather Martin.

Our year kicked off with a productive meeting at Chris Snow's residence. Approximately 20 boxes of artifacts from the Morelli House were meticulously cataloged and sorted. Each box was labeled with its contents, and the inventories were submitted to the Board of Directors for approval before being sent to the UNLV Archives.

The Committee remains committed to uncovering our past through the Herstory interviews. This year, we completed interviews with several members, including Carol Terry, DeDee Nave, Erica Mayer, Kellie Guild, Abbie Milan, Kristina Villardi and Katy Rizo. Our aim is to conduct 4-5 interviews each in the fall and spring. The finalized transcripts, once approved by the interviewee, are sent to be bound into a beautiful book, with two copies made: one for the interviewee and one for the Archives.

The Legacy Committee continues to honor the JLLV History and encourages donations of memorabilia from Sustainers and Actives to enrich our collection.



Content Creation

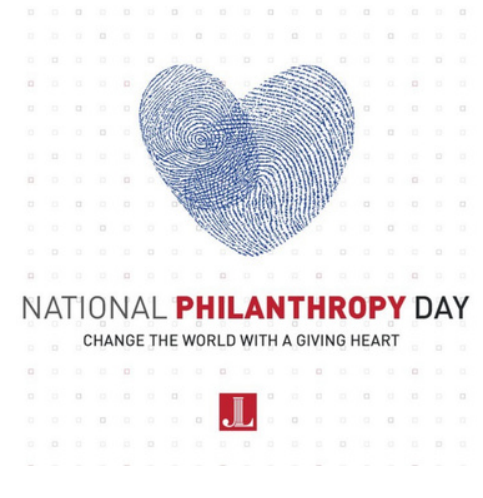
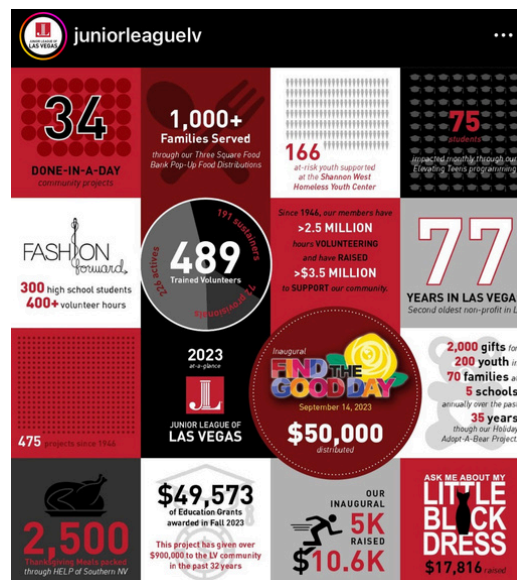
The Content Creation Committee collaborates with various JLLV committees to create visuals for events. They also introduced the JLLV Annual Report to showcase member efforts. The committee aims to promote unity and collaboration, offering workshops for skill enhancement. Active member participation is encouraged for a stronger community impact and positive change.



Social Media & Web

Our Social Media & Web Committee has been bustling, ensuring the Junior League of Las Vegas website and social channels are brimming with timely, relevant content. We've been on a mission to boost web traffic and social engagement, swiftly updating our site and injecting member-generated content, like photos and videos, into our social posts. This has been key to shining a spotlight on JLLV's work within our community.

We invite you to join our journey by visiting [JLLV.org](https://www.jllv.org) or connecting with us on Facebook, Instagram, Twitter, YouTube and LinkedIn. #JLLV #Itstartswithawoman





Donor Relations Committee

Our Donor Relations committee unified the Annual Appeal and Strategic Fund Development committees, boosting the 2023-2024 league year. We've been building bridges with potential sponsors and donors, improving our tracking system, and shaking up our processes. And the best part? We've had a blast surpassing our fundraising goal.

We've been eager to show our Las Vegas community the impact of the Junior League, so we sent out our inaugural newsletter to all current and past members, donors and sponsors. It's been an exciting journey to share!

In February 2024, we brought back LoveGrams for a second run, and encouraged members to honor each other with gifts at the February GMM, which were then sent to the lucky recipients. Our members, sponsors and donors have been the rock stars of this journey, and we are excited to keep working towards our mission of enhancing the Las Vegas community.



Public Awareness and Advocacy Committee

PAAC's mission is to educate the women of Junior League on the issues facing women and children in Southern Nevada and empower them, through hands-on training, to advocate for political change in the community. PAAC hosted a "Meet Your Legislator" panel featuring four elected officials serving in the Nevada Senate and Assembly. The panel included Senator Julie Pazina (D-D12), a current Junior League member, Senator Scott Hammond (R-D18), Assemblywoman Erica Mosca (D-D14), and Assemblyman Brian Hibbetts (R-D13). This informative conversation took place at the CSN Planetarium and was moderated by Junior League sustainer Helen Foley - a well-respected political veteran and the youngest woman ever elected to serve in the Nevada Senate. During this shift, our members got the unique opportunity to hear about our legislators' journey through politics, learn how to work across party lines, and an overview about the legislative process in Carson City.

In addition to facilitating educational opportunities, PAAC members worked diligently behind the scenes to begin prepping our Junior League agenda for the 2025 Nevada Legislative Session. The committee researched and reviewed past legislation and prepared bill summaries to better understand how the League's priorities can align with those of our community. As our new focus area on Human Trafficking Awareness comes to fruition, PAAC is setting up a timeline and focused approach to help bring awareness and advocate for change, as well as the health and well-being of victims past and present.



Project Research and Development

The Project Research and Development (PRAD) Committee was hard at work diving into our new focus area of Combatting Human Trafficking in Southern Nevada.

PRAD embarked on a journey of developing committed partnerships in the community through an RFP process with organizations focused on ending Human Trafficking. Our RFP process and timeline were as follows:

- July 2023 - Prepare application and establish RFP guidelines
- August 2023 - Announce RFP to community partners
- October 2023 - Grant screening by JLLV members to determine top agencies
- November 2023 - Present top agencies to JLLV membership
- December 2023 - February 2024 - Agency site visits conducted with PRAD and Board of Directors
- January 2024 - Top agencies present to JLLV membership at January Membership Meeting
- February 2024 - Review project proposals
- March 2024 - JLLV membership votes to select a new partner agency
- June 2024 - New partnerships begin!

RFP Results:

7 applications were presented to be graded by 53 JLLV volunteers resulting in 315 grading response sheets.

In March 2024, JLLV voted to begin two new partnerships for the 2024-2026 League years. These partnerships will create opportunities for JLLV to become ingrained in our new focus area and create a lasting impact in the community.

We had amazing participation and response from JLLV members and are excited to begin partnerships with St. Jude's Ranch for Children and B.E. A. S.H.E.R.O. Foundation!





Special Events

The Special Events arm of our Fund Development Committee is truly the heart and soul of our fundraising efforts. Each year, we adapt and innovate to meet the needs of the league, using our creativity to bring exciting new fundraising events to life. This year, our well-loved Junior League 5K and 3rd annual bar crawl with Royal Crawl exemplified the spirit of our mission.

The Bar Crawl, with its Space Cowboy theme, was a roaring success and the most attended Royal Crawl event to date, with over 185 attendees donning their cosmic cowboy gear. We were thrilled to partner with Circa for a VIP reception, which kicked off the crawl with a bang and raised over \$2,000 through an exclusive raffle. Combined with gift-in-kind donations, the bar crawl raised nearly \$6,000.

Our second annual JLLV 5K was a celebration of springtime and community spirit at Floyd Lamb Park. We embraced the Peace, Love, Las Vegas theme, with attendees arriving in their best Flower Power and 70's gear. The day was filled with activities, from a pre-run warm-up to photobooth fun, face painting, and DJ tunes. Thanks to our generous sponsors, we registered over 125 racers and raised nearly \$3,500.

Our aim this year was to reach as many people as possible and increase community engagement. We were delighted to see many first-time participants and partners who had never heard of JLLV prior to these events. Our dedicated Special Events committee members ensured everyone felt welcomed and supported, from registering participants to cheering on racers.

This year, our special events showcased the collaborative spirit of the Junior League both within and outside our organization. We engaged with over 300 constituents, many of whom are now familiar with the Junior League. We also secured sponsorship from new partners and featured on the Las Vegas Now show on Channel 8. In total, the special events committee netted nearly \$10,000 for this year, demonstrating the power and promise of the Junior League brand.





Find the Good Day



International Find the Good Day was created by the Association of Junior Leagues International (AJLI) as a day dedicated to finding the good in yourself, your community and the world around you.

We celebrated the inaugural Find the Good Day on Sept. 14, 2023, by giving \$50,000 to long-standing community partners. Recipients included the Ronald McDonald House Capital Campaign, Three Square, Help of Southern Nevada, Leaders in Training, and more.

JLLV members packed Kids Café meals at Three Square, volunteered for meal prep at the Shannon West Homeless Youth Center and participated in a book drive to benefit Spread the Word Nevada.

Find the Good Day serves as a reminder that acts of goodness can happen every day, and together, we can make a lasting impact on the lives of many.





Paint the Town Red

The 21st Annual Paint the Town Red (PTTR) Gala, presented by Wynn Resorts, was a “Casino Royale” inspired event on Saturday, April 13, 2024, at the Encore Las Vegas. Wendy Kalb was celebrated as the Lifetime Community Achievement Award recipient and the Raiders Foundation was our Community Impact honoree. Over 350 guests came in their “Bond” best and were whisked away into the glamorous world of Casino Royale.

The Gala raised over \$200,000 in net revenue for the Junior League of Las Vegas, which will assist in funding our many community projects, including our focus area of human trafficking. JLLV President Chekesha Van Putten kicked the night off by thanking our amazing sponsors, including Presenting Sponsor: Wynn Resorts; Gold Sponsors: Foundation XNL and Kalb Industries; and Silver Sponsors: Madeleine and Don Andress and Aristocrat Gaming.

Our emcees, Jillian Lopez and Chet Buchannan made the event fun and lively and worked together to raise more than \$25,000 during our Live Auction, which featured a dream yard makeover courtesy of Tough Turtle Turf, a custom suit from Tommie Battaglia, and tickets to the French Open in Paris! Our Fund the Need segment, led by Megan Bichsel, raised over \$50,000.

The support of our event partners, Cort Furniture, Kabik Photo Group, Scaled Designs Studio, TV Transport, and OS Photo Booth, helped make the event a success. We are incredibly grateful to everyone who attended, donated, volunteered and supported the event. Each year, this event is a success because of the support of our members, sustainers, and community partners.





Financials

Assets

Cash and Cash Equivalents: \$634,017
Certificates of Deposit: \$542,894
Accounts Receivable: \$24,703
Prepaid Expenses and other: \$9,472
Total Current Assets: \$1,211,086

Other Assets

Certificates of Deposit: \$156,605
Investments: \$661,990
Collections: \$60,000
Total other Assets: \$878,595

Total Assets: \$2,751,768

Liabilities and Net Assets

Current Liabilities

Deferred revenue: \$66,364
Total current liabilities: \$66,364

Net Assets:

Without donor restrictions: \$1,600,810
With donor restrictions: \$1,084,594
Total net assets: \$2,685,404

Total Liabilities and Net Assets:
\$2,751,768

Net Assets without Donor Relations

Revenue and other support:
Contributions and grants: \$40,748
Member dues: \$82,031
Special events: \$236,322
Program and other income: \$11,234
In-kind donations: \$5,903
Investment income: \$12,059
Net assets released from donor
restrictions: \$14,486
Total: \$402,783

Expenses

Program: \$191,963
Supporting services:
Management and general: \$32,636
Fundraising: \$9,802

Other income (expense)
Unallocated payments to affiliated
organizations: (\$20,930)
Unrealized gain on investments:
(\$18,837)
Increase in net assets without donor
restrictions: \$128,615

Net Assets with Donor Restrictions
Contributions: \$65,814
Program and other income: \$12,427
Investment income: \$5,740
Net assets released from donor
restrictions: (\$14,486)

Increase in Net Assets: \$198,110

Net Assets, Beginning of Year: \$2,487,294

Net Assets, End of Year: \$2,685,404



Thank You To Our Donors

Diamond (\$10,000+)

Foundation XNL, Madeleine Andress/Andress Foundation, Kalb Industries of Nevada, Aristocrat Technologies, Morris A. Hazan Family Foundation

Platinum \$5,000-\$9,999

Bryan Grenier, Marilynn Mack, Las Vegas Raiders, Chekesha Van Putten, Noel Hurst, Maria Bonanno, Ally Estey, Ryan Welch, Cragin & Pike, Elaine P. Wynn & Family Foundation, NVigate, Janice Allen, Silver State ACO, Angela Becker, Snell & Wilmer LLP

Gold \$3,000-\$4,999

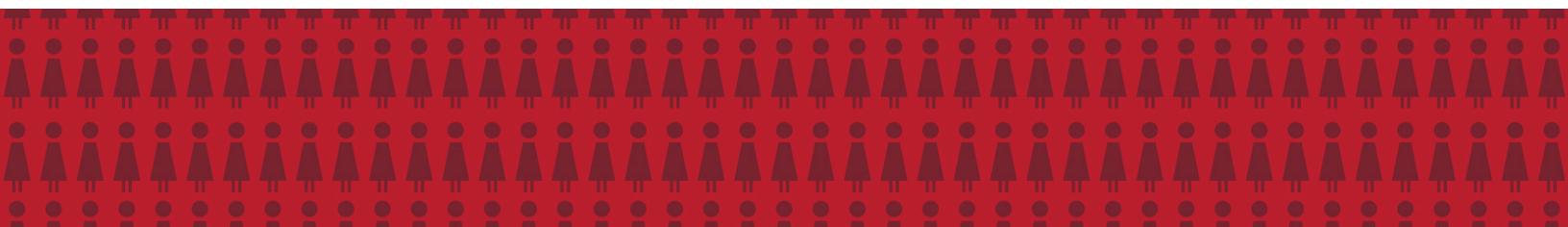
PennyMac Giving Fund

Silver \$1,500-\$2,999

Elizabeth McGinnis, Chet Buchanan, SixSibs Foundation, Cox Charities, Gina Gardner, Todd Spector, Las Vegas Peach, Advanced Orthopedics, Towbin Motor Cars, Sandy & Rex Windom, Royal Crawl LLC, Dedee Nave, Gail Garza, Maria Quirk

Bronze \$500-\$1,499

D&R House of Diamonds, Britta Carlson-Sessums, Kim Sennes, Carrie Hackmey, Credit One Bank, The Lionel Foundation, Brian Hartsell, Sarah Odia, Justin Kalb, Zion Bank/Nevada State Bank, Nancy Gasho-Fromm, Melinda Margolis, Judy Beal, Daniel Burkhead, Cedric Crear, LuAnn Kutch, Deanna Bickler, Catherine Crockett, Sonnya & Eric DeBonis, Elizabeth Templeton, Melissa Scott, Enterprise Bank & Trust, Jan Carpineto, Raising Canes, John Ripoll, Bonnie Lawyer, Patricia Brinton, Jennifer White, Kathryn Harouni, Cure 4 the Kids, Wynn Employee Giving, Sandra Tiberti, Kuhn Enterprises, LLC



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Allison Monette
Alt F Photography
Annette Arias
Area 15
Ashley Fratus
Black Canyon Adventures
Blissful Escape
Blue Man Group
Bo Brinkman
Body Evolutions Pilates
Breakthru Beverage
Brenda Klingsonsmith
Brieanna Ellis
Brooklyn Bowl
California Closets
Canyon Ranch Spa
Carrie Hackmey
Casa Drawones
Charlotte Tilbury
Cirque De Soleil
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Jennifer Courrier
Couture Bride
CSN Planetarium
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Desert Beauty Lab
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Erik Eisenberg
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Las Vegas Raiders
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JUNIOR LEAGUE

LAS VEGAS

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